



# Community Partner

Fall 2008

## Pinellas Community Foundation

Building a Better Future for Pinellas County

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- Julie Scales**  
Executive Director
- Julia Linn**  
Communications Director
- Rae Lynch**  
Administrative Assistant

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## Donor - Advised Funds The Hot Charitable Gifting Tool

Touted as one of the fastest growing vehicles for family philanthropy, donor-advised funds are a popular means for families to share their wealth in ways that benefit their communities. A donor-advised fund is a charitable giving vehicle in which a donor contributes cash or assets to create a fund in a sponsoring organization such as Pinellas Community Foundation. The donor, or someone the donor names, makes recommendations to the sponsoring organization regarding how the funds should be used. Some donor-advised funds will be fully expended during the donor's lifetime; others will be a permanent legacy, benefiting communities into the future. A donor-advised fund is a fund or account:

- Which is separately identified by reference to the contributions of the donor
- Is owned and controlled by the sponsoring organization such as Pinellas Community Foundation
- A donor or person appointed by the donor has or reasonably expects to have advisory rights with respect to investments or distributions

The sponsoring organization educates donors about community needs and about the charities that are working effectively to meet those needs. The sponsoring organization also takes care of the administrative details—tax, legal and accounting matters.

## Six Organizations Receive Inaugural Tonne Cultural Outreach Grants

2008 marks the first year that Theodore and Marion Tonne Cultural Outreach Grants have been awarded by the Foundation. The Tonnes bequeathed substantial funds to be used for both designated beneficiaries and for a discretionary grants program for not-for-profit organizations providing human and social services in Pinellas County. In the fall of this year the Board of Governors approved \$5,000 grants to each of the following cultural institutions: The Arts Center, Creative Clay, Florida Holocaust Museum, The Florida Orchestra, Science Center of Pinellas County and St. Petersburg Museum of History. Grants will be used to fund specific community outreach programs at each of the organizations.

“Our Board of Governors was very pleased with the response to the program and with the quality of the applications” said Julie Scales, Executive Director of the Foundation. “They felt there was a need for a program like this and they are delighted to be able to help meet that need.”

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## 2008 Summer Competitive Grants

We are pleased to announce the recipients of the 2008 Summer Grants  
These grants were awarded and paid in September 2008

### \$5,000 Edith B. Green Small Project Grant

**Caring & Sharing for Independent Living** for two computers with specialized hardware and software which will enable full utilization by persons with disabilities, including those with visual impairment and cognitive limitations.

### \$10,000 Edith B. Green Small Project Grant

**Homeless Emergency Project** to replace aged washers and dryers for use by both the Agency and residents to wash linens and personal clothing items.

### Special Grants

**Clearwater Free Clinic - \$5,000** for a digital telephone system which will greatly improve the Clinic's ability to handle incoming and outgoing patient calls.

**Homeless Emergency Project - \$3,000** for bike racks which will help safely secure bicycles provided to residents through the Agency's Freewheel Bike Recycling and Distribution Program.

**Lighthouse of Pinellas - \$9,000** for adaptive software licenses which will enable Lighthouse to expand its computer training and support services for its blind and visually impaired clients of all ages.

**Operation PAR - \$2,000** to help furnish a room for older toddlers who are developmentally delayed due to their mothers' use of drugs and alcohol during pregnancy.

**PARC - \$7,000** for cots, ready-to-eat meals and water for the Agency's disaster shelter for developmentally disabled people.

**RCS Food Bank - \$4,000** to replace unreliable cardboard containers with durable wire bulk containers that fold for storage and are used to sort donated emergency food items.

**YWCA of Tampa Bay - \$10,000** for playground shade protection at the Agency's Family Village Child Development Center.

### Glenn and Carol Arthur Field of Interest Grant

**ALPHA House of Pinellas - \$4,000** for five cooking ranges and a dishwasher that will enable pregnant women and teens, as well as mothers, to cook and furnish nutritious meals for themselves and their children at ALPHA's residential facility.

**ASAP Homeless Center - \$9,000** for children's play equipment for residents of the shelter.



**CASA - \$5,000** for security cameras and an LCD monitor which will address a significant safety concern for staff and the victims of domestic abuse whom they serve.

**Pre-School Experience - \$7,000** to furnish and equip a new classroom for three-year-olds which is being opened in response to community demand.

**Community Pride Child Care - \$2,000** to replace cabinet doors, acquire a changing table and purchase observation mirrors which will enable staff members to observe children throughout the room.

### Tonne Cultural Outreach Grants

**Arts Center - \$5,000** for expansion of the Center's Academy Prep program, an arts education program for at-risk Pinellas County middle school children.

**Creative Clay - \$5,000** to implement an auto-didactic, hands-on arts program designed to increase a developmentally disabled person's independence and autonomy.

**Florida Holocaust Museum - \$5,000** to establish the Pinellas County Field Trip Fund to provide awards of up to \$500 to Pinellas County schools for museum field trips.

**The Florida Orchestra - \$5,000** to partially fund the orchestra's Musicians in the Schools arts education and outreach program through which orchestra members work with middle and high school band and orchestra teachers and students. Particular emphasis is placed on schools with under served youth.



**Science Center of Pinellas County - \$5,000** to enable approximately 33 elementary or middle school classrooms (833 students) to participate in the center's Classroom Extension Program which brings students to the center for hands-on workshops.

**St. Petersburg Museum of History - \$5,000** to partially fund the development and initial set-up of Experience History Stations which will provide fourth and fifth grade students from Pinellas County schools access to online databases and artifacts, enabling the students to learn about historical persons, facts and events in St. Petersburg.



## **Sallie Parks Appointed to Board of Governors**

At its December Board Meeting, Pinellas Community Foundation approved the appointment of Sallie Parks to its Board of Governors. Ms. Parks is a graduate of Central Michigan University and attended Michigan State University for her advanced degree work. Appointed by Governor Jeb Bush in 2006 to the Governing Board of the Southwest Florida Water Management District, Parks is chairperson of the Regulation Committee. She also serves as co-chair ex officio for the Pinellas-Anclote Basin Board and represents the District on the Tampa Bay Estuary Program's Board of Directors.

Ms. Parks has been the recipient of many community awards including the 2006 Pinellas Arts Council Friends of the Arts Award, Soroptomist Women Honoring Women, Leadership Pinellas Distinguished Alumni Award, PACE Leadership Award and the Rotary International Leadership Award.

On a personal level, Ms. Parks is married to retired minister Alden Matthews and has five adult children, eleven grandchildren and raised five foster children. She and her husband reside in Palm Harbor.

## **Foundation Sponsors Community Council Meeting**

"Why a Donor- Advised Fund?" was the professional topic of the Foundation's annual Community Council Meeting held on September 24th at the Northern Trust Bank in Belleair Bluffs. Ann Paxton, CPA of PDR Certified Public Accountants, presented area Trustees with information highlighting the benefits of this fairly new charitable gifting tool. "In the past decade," said Ann, "Donor- Advised Funds have become the fastest growing vehicle for family giving". "They are powerful examples of the inventiveness and personalized expression that characterizes American philanthropy".



Also presenting were representatives from three area agencies that have benefited from recent Foundation grants—Citizens Alliance for Progress, Raising Hope and RCS Food Bank. Via moving testimonials, each organization shared with the Trustees the contributions gained from Foundation funding.

Julie Scales, Executive Director of Pinellas Community Foundation, concluded the meeting with a brief overview of this year's Foundation highlights.



# Pinellas Community Foundation

Building a Better Future  
for Pinellas County

5200 East Bay Drive  
Suite 202  
Clearwater, FL 33764  
[www.pinellasccf.org](http://www.pinellasccf.org)

## Mission

*"Building a better  
future for Pinellas  
by partnering  
donors who care with  
causes that matter."*



## We've Moved!

Pinellas Community Foundation has moved to a more centrally located office in Pinellas County. We're on the second floor of the Regions Bank building in Tri-City Plaza. Our new address and telephone numbers are:

**5200 East Bay Drive, Suite 202**  
**Clearwater, FL 33764**  
**727-531-0058 (office)**  
**727-531-0053 (fax)**

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The fund offers immediate tax deductions to donors, yet allows several years for planning and potential account growth before any portion of the donation must be distributed to charities. Distributions from a donor-advised fund account are based on recommendations by the donors or other authorized parties. Donor advised funds may make sense for people who:

- *Want a vehicle to express their unique philanthropic intentions*
- *Find the convenience and service attractive*
- *Streamline their giving—keep track of grants, amounts and giving history*
- *Benefit from tax advantages and simplicity over other giving vehicles*
- *Want continuing involvement in grant-making at levels right for them*
- *Establish a vehicle to educate children and pass along family values*
- *Enjoy flexible options to choose recognition or manage their privacy*
- *Create lasting legacy*

Today, more donors approach charitable giving with the same commitment they do for financial goals, such as retirement planning and estate planning. They not only want to streamline their philanthropy to free up time, they want flexibility as their philanthropic goals change or develop. They have a better understanding of general finance and investments and are more likely to want a flexible vehicle and independent platform for their family's philanthropy.